Rep Order# 6848652 Ver# 1 Status New Traffic Order# 6848652 EC'd Yes

Printed: 08/31/2012 8:31 AM Last Received: 08/30/2012 10:49 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

) .HORSFORD FOR CONGRE Advertiser (

STEVÉN HORSFORD Product

Estimate# 1609

Buyer Jesse Demastrie

Phone# Fax#

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/1609

Flight Dates **Hiatus Weeks**

09/11/2012 - 10/01/2012

Rep Firm

) PHILADELPHIA Sales Office () ANJIE BRADY Salesperson (

1 of 6

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 33,350 PLS CONFIRM ASAP THANKS, ANGELA

LT 	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-6A	ACTION NWS@5AM<	:30	\$100.00	09/12-09/14	2	1	2	\$200.00	
	2	SU	5A-6A	ACTN NWS SU@5A	:30	\$75.00	09/16-09/30	1	3	3	\$225.00	
	3	W-F	6A-7A	ACTION NWS@6AM<	:30	\$250.00	09/12-09/14	2	1	2	\$500.00	
	4	W-F	7A-9A	GD MRN AMR-ABC<	:30	\$250.00	09/12-09/14	2	1	2	\$500.00	
	5	SA	7A-8A	GD MRN-SAT-ABC	:30	\$125.00	09/15-09/29	1	3	3	\$375.00	
	6	SU	8A-830A	ACTN NWS SU@8A	:30	\$125.00	09/16-09/30	1	3	3	\$375.00	
	7	SU	10A-11A	THIS WEEK	:30	\$225.00	09/16-09/30	1	3	3	\$675.00	
	8	W-F	9A-10A	MORNING BLEND<	:30	\$150.00	09/12-09/14	1	1	1	\$150.00	
	9	W-F	10A-11A	VIEW-ABC	:30	\$400.00	09/12-09/14	1	1	1	\$400.00	
	10	W-F	11A-12P	ACTN NEWS@11AM<	:30	\$150.00	09/12-09/14	1	1	1	\$150.00	
	11	W-F	12P-3P	VARIOUS	:30	\$225.00	09/12-09/14	1	1	1	\$225.00	

Rep Order# 6848652 **Ver**# 1 **Status** New **Traffic Order**# 6848652 **EC'd** Yes

848652 Printed:
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08/31/2012 8:31 AM 08/30/2012 10:49 AM 2 of

Showing Buylines: All Lines

) GMMB KTNV-TV LAS VEGAS, NV Rep Firm Station Agency) .HORSFORD FOR CONGRE 3050 K ST NW Sales Office () PHILADELPHIA Advertiser STEVEN HORSFORD WASHINGTON, DC 20007 **Product** Salesperson () ANJIE BRADY Estimate# 1609 Agency C/P1/P2/E 115/122/1609 **Buver** Jesse Demastrie Flight Dates 09/11/2012 - 10/01/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTDay Time Program Len Rate Dates Spots/Week # of Total Total Cost Ln Daypart Weeks Spots _____ ___ 1 12 W-F430P-5P ACCESS HOLLYWD< :30 \$150.00 09/12-09/14 1 1 \$150.00 13 W-F4P-430P ACTION NWS@4PM< :30 \$150.00 09/12-09/14 1 1 1 \$150.00 \$200.00 2 1 2 14 W-F5P-530P ACTION NWS@5PM< :30 09/12-09/14 \$400.00 2 \$200.00 2 1 15 W-F6P-7P WORLD NEWS TONIGHT :30 09/12-09/14 \$400.00 3 3 16 SU 6P-630P SUNDAY NEWS 6PM :30 \$125.00 09/16-09/30 1 \$375.00 17 7P-730P :30 \$300.00 09/12-09/14 2 1 2 \$600.00 W-FACCESS HOLLYWD< 18 W-F730P-8P MILLIONAIRE< :30 \$350.00 09/12-09/14 2 1 2 \$700.00 8P-10P 1 3 3 19 M DANCING :30 \$1,000.00 09/17-10/01 \$3,000.00 20 \$750.00 1 2 2 \$1,500.00 F 10P-11P 20/20-FRI-ABC :30 09/14-09/21 21 8P-11P NCAA FTBALL :30 \$500.00 09/15-09/29 3 3 \$1,500.00 SA 22 W-F11P-1135P NEWS :30 \$350.00 09/12-09/14 2 1 2 \$700.00 23 W-F1135P-NIGHTLINE :30 \$175.00 09/12-09/14 1 1 1 \$175.00 1205A 24 Μ ACTION NWS@5AM< 1 1 1 \$100.00 5A-6A :30 \$100.00 09/17-09/17 25 TU-F 5A-6A ACTION NWS@5AM< :30 \$100.00 09/18-09/28 2 4 \$400.00 26 Μ 5A-6A ACTION NWS@5AM< :30 \$100.00 09/24-10/01 1 2 2 \$200.00 27 Μ 6A-7A ACTION NWS@6AM< :30 \$250.00 09/17-09/17 1 1 1 \$250.00

Rep Order# 6848652 **EC'd** Yes Printed: 08/ Last Received: 08/ Showing Buylines: All Lines Traffic Order# 6848652 Ver# 1 Status New 08/31/2012 8:31 AM 3 of 6 08/30/2012 10:49 AM

Station Advertiser Product Estimate# Buyer Phone# Fax#		STEVEN HORSFORD			Agency (30 W Agency C/P Flight Dates Hiatus Week			PHILADELPHIA ANJIE BRADY 215-567-6005 215-567-5938					
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	28	TU-F	6A-7A	ACTION NWS@6AM<		:30	\$250.00	09/18-09/28	2	2	4	\$1,000.00	
	29	М	6A-7A	ACTION NWS@6AM<		:30	\$250.00	09/24-10/01	1	2	2	\$500.00	
	30	М	7A-9A	GD MRN AMR-ABC<		:30	\$250.00	09/17-09/17	1	1	1	\$250.00	
	31	TU-F	7A-9A	GD MRN AMR-ABC<		:30	\$250.00	09/18-09/28	2	2	4	\$1,000.00	
	32	М	7A-9A	GD MRN AMR-ABC<		:30	\$250.00	09/24-10/01	1	2	2	\$500.00	
	33	TU-F	9A-10A	MORNING BLEND<		:30	\$150.00	09/18-09/28	1	2	2	\$300.00	
	34	М	9A-10A	MORNING BLEND<		:30	\$150.00	09/24-10/01	1	2	2	\$300.00	
	35	М	10A-11A	VIEW-ABC		:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
	36	TU-F	10A-11A	VIEW-ABC		:30	\$400.00	09/18-09/28	1	2	2	\$800.00	
	37	М	10A-11A	VIEW-ABC		:30	\$400.00	09/24-10/01	1	2	2	\$800.00	
	38	М	11A-12P	ACTN NEWS@11AM<		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
	39	TU-F	11A-12P	ACTN NEWS@11AM<		:30	\$150.00	09/18-09/28	1	2	2	\$300.00	
	40	М	11A-12P	ACTN NEWS@11AM<		:30	\$150.00	09/24-10/01	1	2	2	\$300.00	
	41	TU-F	12P-3P	VARIOUS		:30	\$225.00	09/18-09/28	1	2	2	\$450.00	
	42	TU-F	430P-5P	ACCESS HOLLYWD<		:30	\$150.00	09/18-09/28	1	2	2	\$300.00	
	43	М	4P-430P	ACTION NWS@4PM<		:30	\$150.00	09/17-09/17	1	1	1	\$150.00	
	44	TU-F	4P-430P	ACTION NWS@4PM<		:30	\$150.00	09/18-09/28	1	2	2	\$300.00	

Rep Order# EC'd Yes Printed: 08/ Last Received: 08/ Showing Buylines: All Lines Traffic Order# 6848652 08/31/2012 8:31 AM 08/30/2012 10:49 AM 6848652 Ver# 1 Status New 4 of 6

Station KTNV-TV LAS VEGAS, NV Advertiser ().HORSFORD FOR CONGRE Product STEVEN HORSFORD Estimate# 1609					3050 K		DC 20007 /122/1609		Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer Phone Fax#	j	Jesse Demastrie			Flight Dates Hiatus Weeks		09/11/2012 - 10/01/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	45	М	4P-430P	ACTION NWS@4PM<		:30	\$150.00	09/24-10/01	1	2	2	\$300.00		
	46	М	5P-530P	ACTION NWS@5PM<		:30	\$200.00	09/17-09/17	1	1	1	\$200.00		
	47	TU-F	5P-530P	ACTION NWS@5PM<		:30	\$200.00	09/18-09/28	2	2	4	\$800.00		
	48	М	5P-530P	ACTION NWS@5PM<		:30	\$200.00	09/24-10/01	1	2	2	\$400.00		
	49	М	6P-7P	WORLD NEWS TONIGHT		:30	\$200.00	09/17-09/17	1	1	1	\$200.00		
	50	TU-F	6P-7P	WORLD NEWS TONIGHT		:30	\$200.00	09/18-09/21	3	1	3	\$600.00		
	51	М	6P-7P	WORLD NEWS TONIGHT		:30	\$200.00	09/24-09/24	1	1	1	\$200.00		
	52	TU-F	6P-7P	WORLD NEWS TONIGHT		:30	\$200.00	09/25-09/28	2	1	2	\$400.00		
	53	М	6P-7P	WORLD NEWS TONIGHT		:30	\$200.00	10/01-10/01	1	1	1	\$200.00		
	54	М	7P-730P	ACCESS HOLLYWD<		:30	\$300.00	09/17-09/17	1	1	1	\$300.00		
	55	TU-F	7P-730P	ACCESS HOLLYWD<		:30	\$300.00	09/18-09/28	2	2	4	\$1,200.00		
	56	М	7P-730P	ACCESS HOLLYWD<		:30	\$300.00	09/24-10/01	1	2	2	\$600.00		
	57	М	730P-8P	MILLIONAIRE<		:30	\$350.00	09/17-09/17	1	1	1	\$350.00		
	58	TU-F	730P-8P	MILLIONAIRE<		:30	\$350.00	09/18-09/28	2	2	4	\$1,400.00		
	59	M	730P-8P	MILLIONAIRE<		:30	\$350.00	09/24-10/01	1	2	2	\$700.00		
	60	М	11P-1135E	P NEWS		:30	\$350.00	09/17-09/17	1	1	1	\$350.00		

6848652 Ver# 1 Status New Traffic Order# 6848652

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Showing Buylines: All Lines

Printed:

Station KTNV-TV LAS VEGAS, NV Advertiser ().HORSFORD FOR CONGRE Product STEVEN HORSFORD Estimate# 1609 Buyer Jesse Demastrie Phone# Fax#			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 115/122/1609 Flight Dates 09/11/2012 - 10/01/2012 Hiatus Weeks					Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938						
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	61	TU-F	11P-1135P	NEWS			:30	\$350.00	09/18-09/28	2	2	4	\$1,400.00	
	62	М	11P-1135P	NEWS			:30	\$350.00	09/24-10/01	1	2	2	\$700.00	
	63	М	1135P- 1205A	NIGHTLINE			:30	\$175.00	09/17-09/17	1	1	1	\$175.00	
	64	TU-F	1135P- 1205A	NIGHTLINE			:30	\$175.00	09/18-09/28	1	2	2	\$350.00	
	65	М	1135P-	NIGHTLINE			:30	\$175.00	09/24-10/01	1	2	2	\$350.00	

---REPORT TOTALS---

Rep Order#

EC'd Yes

Report Totals: 131 / \$33,350.00

---SALES MONTHLY TOTALS---

Sep 12: 117 / \$29,325.00 Oct 12: 14 / \$4,025.00

1205A

Sales Totals: 131 / \$33,350.00 Station Totals: 131 / \$33,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$185,278 0% 19% 18% Market Totals KBLR KLAS 23% KSNV KTNV KTUD 1% KVCW 3% KVMY 8% KVVU 28%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

RA35+ Demos

Rep Order# 6848652 **Ver#** 1 Status New **EC'd** Yes Station KTNV-TV LAS VEGAS, NV) .HORSFORD FOR CONGRE Advertiser (**STEVÉN HORSFORD Product** Estimate# 1609 Buyer Jesse Demastrie Phone# Fax# ---Agency Comment---PLEASE NOTE ADDRESS CHANGE EFF 8/12 --- CREDIT RISK ---

CASH IN ADVANCE

Traffic Order# 6848652

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) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007 115/122/1609

Agency C/P1/P2/E Flight Dates 09/11/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office () ANJIE BRADY Salesperson (

6 of 6

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938